



Developing Your Horizons

# Success and growth? It's in our DNA

Amazing things happen when people come to Bristol.  
Before long, creative sparks begin to fly.

It's where Brunel designed & built his revolutionary ships & bridges  
and Concorde heralded the beginning of supersonic passenger travel.  
Where many of the chips in your iPhone were designed and where  
Oscar®-winning Wallace and Gromit were created.

We also believe it's where your business will thrive.



“Over the next 20 years, Bristol  
will emerge as a leading centre  
of research and production.”

HSBC – The Future of Business 2011

## Say hello to opportunity

The unique kind of energy found in Bristol has  
already touched the world. Now we're proud  
to unveil the next stage of our evolution.

The Bristol Temple Quarter Enterprise Zone is 70 hectares  
of pure business potential. There's a particular focus on  
attracting creative and technological industries; indeed,  
the Bristol area has already seen a diverse mixture of sectors  
grow and prosper including aerospace, financial, media,  
and information and communications technologies.

It's the perfect chance for investors from around the globe  
to plug into our very special business infrastructure and  
atmosphere. A rich variety of spaces, from refurbishments  
to new build, will offer the highest standards of eco-efficiency  
and design. If you're a forward-looking business or investor  
who enjoys the feeling of creativity and vibrancy, then you'll  
fit right in here in Bristol.

### Global Impact

- Bristol and the West of England is at the heart of the biggest cluster of silicon design companies outside of California, and the Silicon South West business network.
- We're the home of aero engine design and manufacture with Rolls-Royce, making state-of-the-art gas turbines.
- Global urban artist Banksy developed his edgy and oppositional works here in the city and influenced a generation of street art around the world.
- Bristol has won the prestigious fDi Magazine Award as 2012 European City of The Future in its category.
- Bristol Airport has over 5 million passengers a year and services over 80 direct international destinations.
- Bristol is a fantastic centre for innovation and applied research with diverse expertise in pervasive and cloud computing, nanotechnology, composites, robotics, marine energy research and renewable energy.
- Bristol is the world capital of the wildlife and environmental film industry – responsible for 25% of this sector's global output. The city is host to the “Oscars®” of the natural history world – the biennial international Wildscreen® Festival and supports a unique talent pool of natural history film makers and production companies.



# We're connected

Bristol has regularly been identified as the most competitive large English city outside of London (UK Competitiveness Index), and it's not hard to see why.

We're just 90 minutes from London by motorway or by train direct into London Paddington. The bustling Bristol Airport is only 30 minutes away, serving over 5 million passengers and over 80 direct international destinations per year. What's more, it was named Best UK Airport at the Business Travel Awards 2012.

There's good news for imports and exports too. Royal Portbury Dock is the UK's most centrally located deep sea port, and considered one of the most productive and technically advanced ports in the world.

It's this level of national connectivity that makes Bristol such an attractive proposition to enterprises. But don't take our word for it. See for yourself...

“What I love about Bristol is that it's got the buzz of a city, but you can still walk down the street and bump into people you know. There is a very good community feel.”

Nick Park, Director  
Aardman Animation



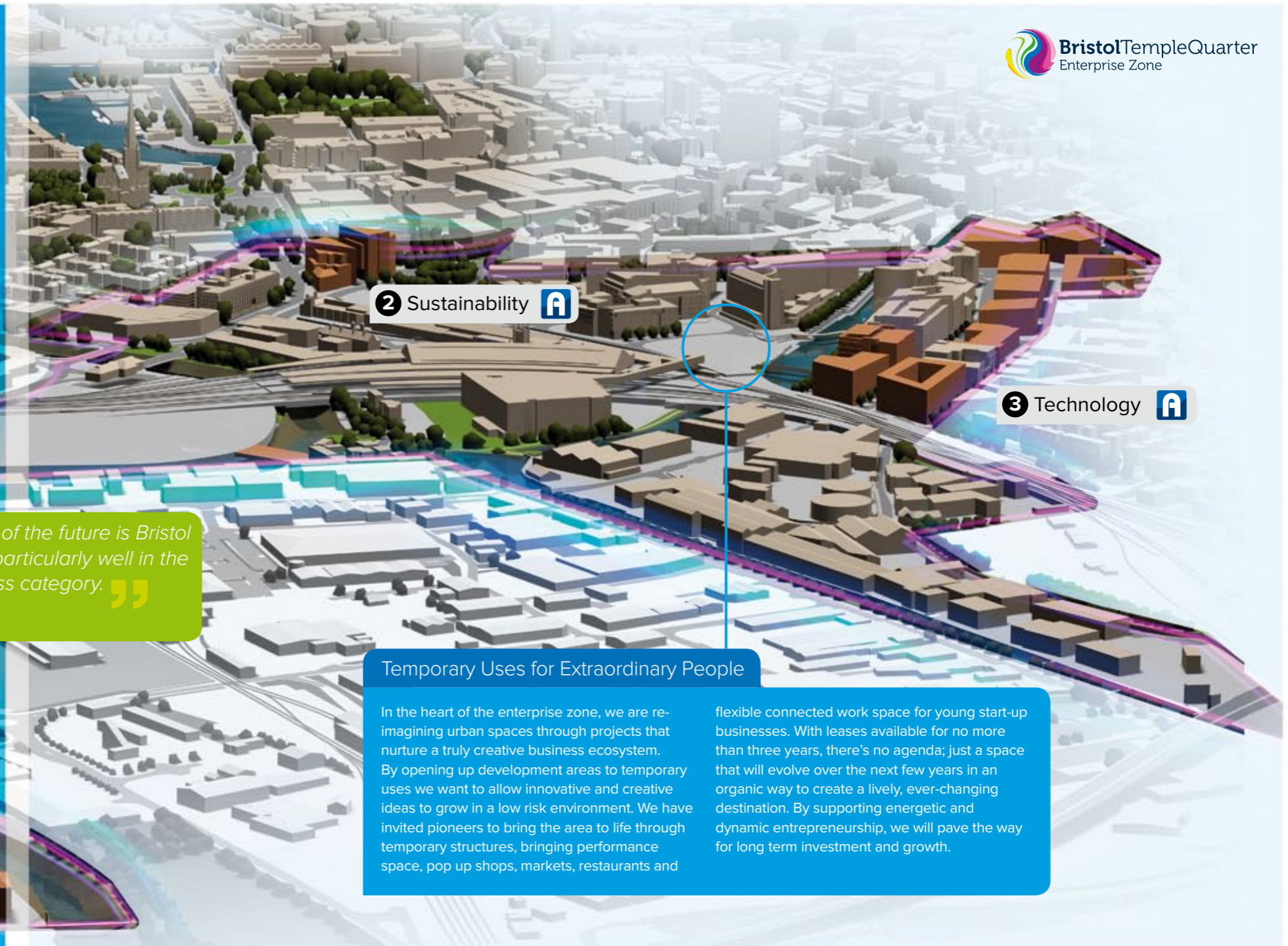
## National and International Connectivity


- Fast access to London by motorway and rail.
- Temple Meads is a major railway station seeing millions of people in and out of Bristol each year.
- Conveniently located airport.
- Accessible and convenient sea port.
- Planned investment in super fast broadband and extended WiFi coverage for city centre public spaces.





# Bring Bristol to life

Simply download Aurasma Lite from the App Store before subscribing to the Bristol Temple Quarter Enterprise Zone channel. Then scan the numbered areas of this image with your iPad or iPhone and explore our vision for yourself.



2 Sustainability 

3 Technology 

1 Creativity 

*“The best small city of the future is Bristol in the UK, scoring particularly well in the business friendliness category.”*  
fDi Magazine

## Temporary Uses for Extraordinary People

In the heart of the enterprise zone, we are re-imagining urban spaces through projects that nurture a truly creative business ecosystem. By opening up development areas to temporary uses we want to allow innovative and creative ideas to grow in a low risk environment. We have invited pioneers to bring the area to life through temporary structures, bringing performance space, pop up shops, markets, restaurants and

flexible connected work space for young start-up businesses. With leases available for no more than three years, there's no agenda; just a space that will evolve over the next few years in an organic way to create a lively, ever-changing destination. By supporting energetic and dynamic entrepreneurship, we will pave the way for long term investment and growth.

This map is a representation of the area only - actual development may be subject to changes

# It all starts with the people

Bristol is a city built on success. This success is down to the buzz created by its people. Visionary and creative, they live and breathe freshness and ideas.

What's more, they are never in short supply. There is an available workforce of 600,000 around the Bristol area, with the greatest proportion of highly qualified workers of any comparable English city outside of London.

It is this inspiration and vibrancy that will make Bristol Temple Quarter Enterprise Zone a serious contender for any investor looking to locate in the UK.

“Toshiba chose Bristol because of the wealth of talented individuals and technological expertise in the area.”

Professor Ian Craddock, Head of TRL  
Toshiba Telecommunications Research Laboratory



## Local Values

- Bristol is home to the Soil Association, a charity encouraging organic farming and production.
- Gloucester Road in Bristol has the longest stretch of independent shops to be found in Europe.
- We're officially the smiliest city in the UK.
- Ours is the UK's first cycling city. Over 15% of people ride their bike to work more than once a week.
- There are over 450 parks and green spaces in Bristol, making it a contender for Britain's greenest city.
- A superior quality of life and dedicated workforce at your disposal.



# Bristol Temple Quarter Enterprise Zone offers investors:

A brand new, purpose built, centrally located business hub, 100% focused on growing businesses and providing state-of-the-art infrastructure.

Our ICT sector has grown with silicon design companies including Broadcom, Gnodal, Infineon, Nvidia and Zuken joining us.

Companies already enjoying life in the Bristol Temple Quarter Enterprise Zone include BT, IBM, Canada Life, HSBC and Osborne Clarke.

New occupiers within the Bristol Temple Quarter Enterprise Zone include EMO, The Real Adventure and LICenergy UK.

A rich fusion of cultural heritage, quality surroundings and a bustling mix of communities.

The most competitive and productive economy of any large English city outside of London (UK Competitiveness Index 2010 and ONS).

It draws on Bristol's excellence in knowledge-intensive and creative industries, including Airbus in the UK, Rolls-Royce, Aardman Animations, the BBC, GL Garrad Hassan, Hewlett-Packard and Toshiba Research Europe.

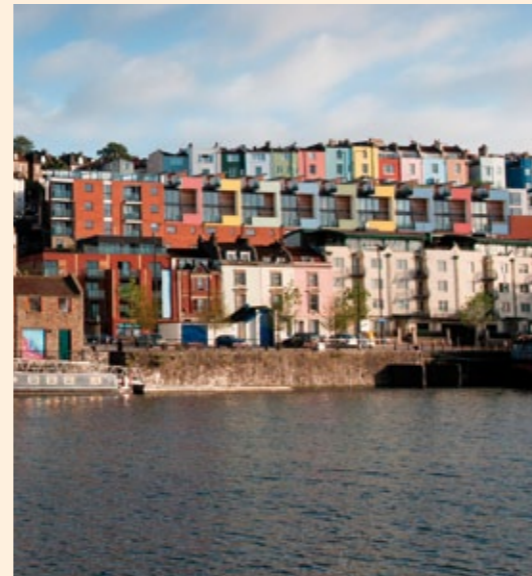
Access to a 600,000 workforce and the greatest proportion of highly qualified workers of any comparable English city outside of London.

Bristol is an officially designated Science City and hosts world class scientific research and development conducted in its universities and business sectors.

Excellent access to other UK and major European cities via its road & rail network, Bristol Airport and the Port of Bristol.

We're the only city in the UK to be short-listed for the European Green Capital Award.

Our Reception Service, Planning Protocol and Investor Development Service provide companies with support tailored to their needs.



## Next steps

If you'd like any information about investing in our new Bristol Temple Quarter Enterprise Zone, please contact us.

We will:

- Help you to find sites and property.
- Offer you tailored information to support the development of a business case.
- Help link you to key networks and agencies covering a wide range of subject areas, such as recruitment, skills and training.
- Provide you with links to Planning and other key Council departments to help make your investment successful.

For more details about the **Bristol Temple Quarter Enterprise Zone** please visit [www.bristoltemplequarter.com](http://www.bristoltemplequarter.com)

Call us on **+44(0)117 922 2928** or email [investinbristol@bristol.gov.uk](mailto:investinbristol@bristol.gov.uk)



For more details about the  
**Bristol Temple Quarter Enterprise Zone**  
please visit  
[www.bristoltemplequarter.com](http://www.bristoltemplequarter.com)

Partners



**INVESTINBRISTOL**

**West of England**

Local Enterprise Partnership

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